Material Amendment No. Eleven Permit No. 1985.019.09B Scott's Jack London Seafood, Inc. and Port of Oakland

Adrienne Klein, Chief of Enforcement Marc Zeppetello, Chief Counsel October 19, 2017



Presentation

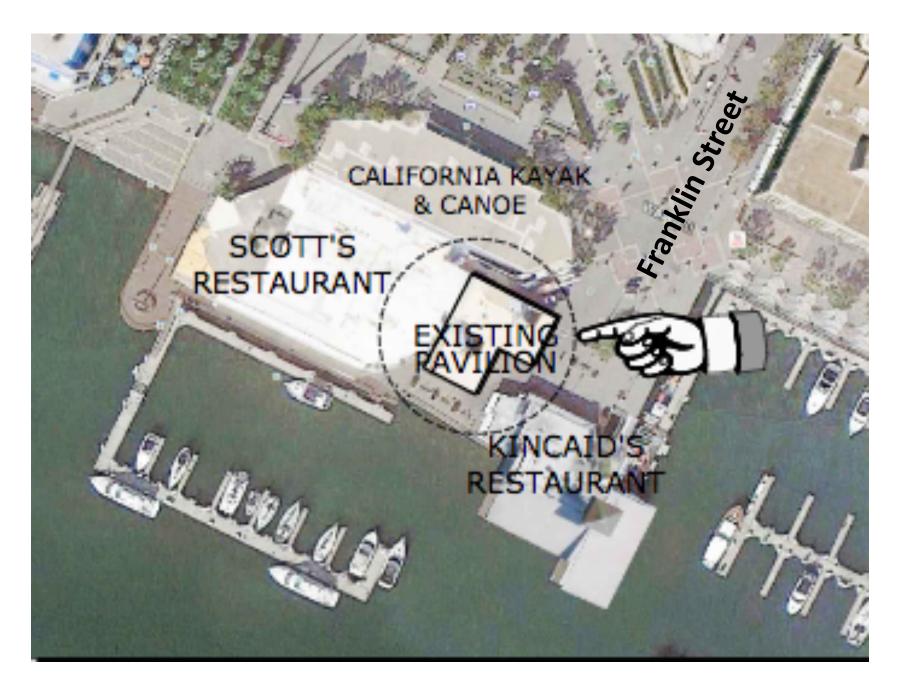
- Two permits govern the project area
- Violations
 - Unauthorized construction of the replacement public pavilion
 - Unauthorized use of the replacement public pavilion
- Material amendment to legalize unauthorized construction and special conditions



Jack London Square, Oakland

Permit No. 1985.019.22A "The Port's permit"

- Covers all of Jack London Square except the public pavilion
- Entire shoreline is dedicated public access including the 20,000-square-foot Franklin Street Plaza
- To be administratively (non-materially) amended
 - Clarify Port's retained public access obligations in Franklin Street Plaza
 - Transfer Port's permit requirements from Scott's permit to Port's permit
 - Separate action by Executive Director



Franklin Street Plaza and Public Pavilion

Existing Permit No. 1985.019.09B "The Scott's Permit"

- Authorized to construct 4,400-square-foot public pavilion in Franklin Street Plaza
- Authorized to enclose public pavilion with hanging canvas fabric panels for interim private use
- Requires no fewer than 292 public use days and no more than 73 private use days
- Issued to the Port and Scott's

Violations

 2004-2014 – Unauthorized private use of the pavilion (more than 73 events/ year resulting in fewer than 292 public days/year)

 2012 – Unauthorized construction of a new public pavilion enclosure system (hard walls vs. fabric panels)

Status of Enforcement Case

- Cease and Desist and Civil Penalty Order No.
 CDO 2017.01
- Commission Vote April 6, 2017
- Effective Date April 7, 2017
- Issued solely to Scott's
- Agreed to by Scott's

Cease and Desist Order

- Confirms that Scott's cannot hold more than 73 private events per year and must provide required public access improvements
- Requires Scott's to submit monthly reports to BCDC about prior month's private pavilion use
- Requires Scott's to submit application to amend its permit to authorize existing illegal pavilion enclosure system, including a new public access plan
- Prohibits Scott's from requesting more private pavilion use days as part of this application

Civil Penalty Order

- Penalty of \$395,360
- Pay in 3 annual installments by May 7, 2016 (paid), 2017, and 2018
- 15% reduction (\$59,304) for full compliance with the Order
- By September 1, 2017, Executive Director to determine status of Scott's compliance with the Order
 - Determination of noncompliance with monthly reporting requirement

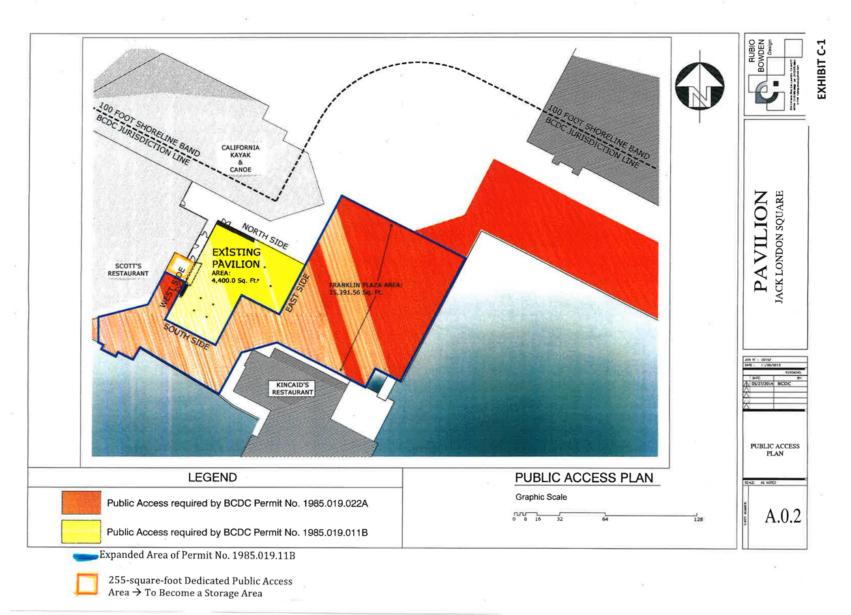
What Is Not Pending Now

- Not considering any changes to amount of private use
 - Separate action by Commission at a future date if Scott's requests another material amendment

- Not considering 15% penalty reduction
 - Executive Director's decision

Material Amendment Part 1 of 4

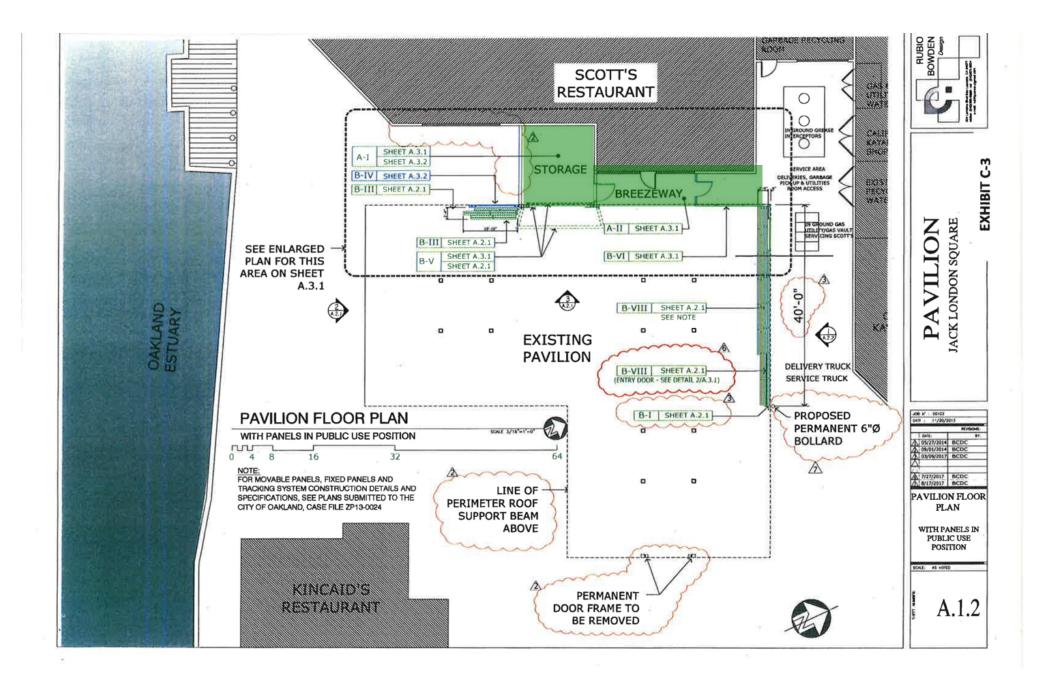
- Two permittees --> One permittee
- Permit area expanded to include entire Franklin Street Plaza
 - Purpose: To provide maximum feasible public access consistent with the project
 - Size: 4,400 + 15,391 = 20,000 square feet
- Losing 418 square feet of dedicated public access due to unauthorized construction of pavilion walls and storage area



Area Covered by Material Amendment No. Eleven and 418 square feet of lost public access

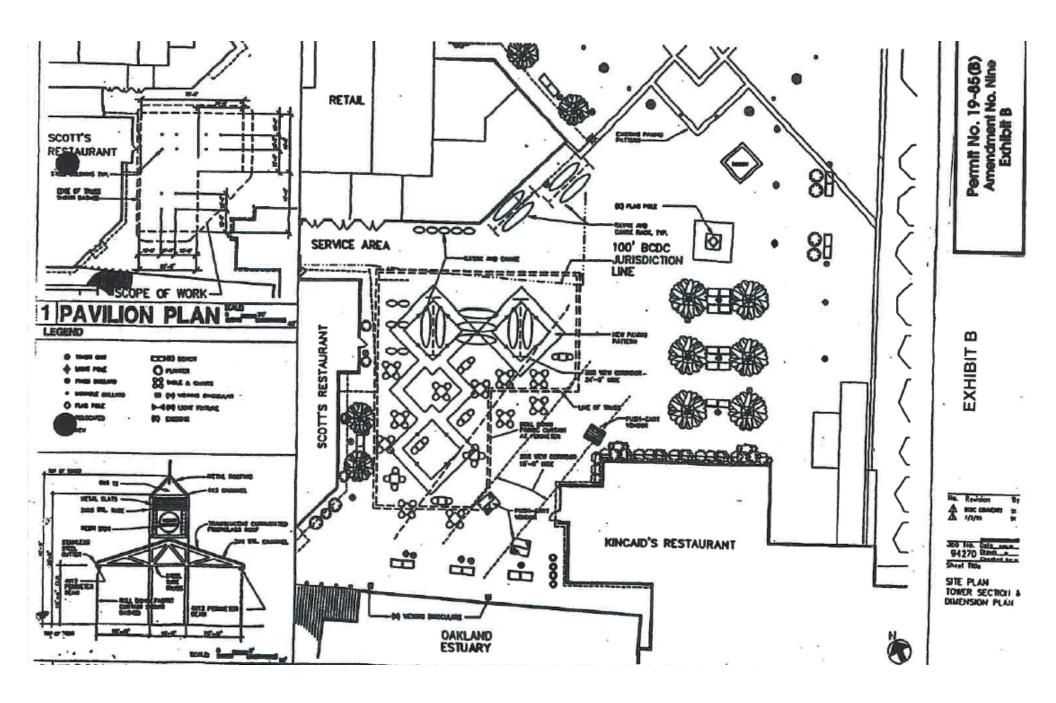
Material Amendment Part 2 of 4

- East side: Remove metal entry doorway and install 4 bollards (1 permanent and 3 temporary)
- North side: Authorize existing 40' long wall and panel storage
- West side: Authorize existing 60' long series of structures
 - 13' long wall and panel storage
 - 255 sf storage area
 - 20' long wall and roof to create breezeway

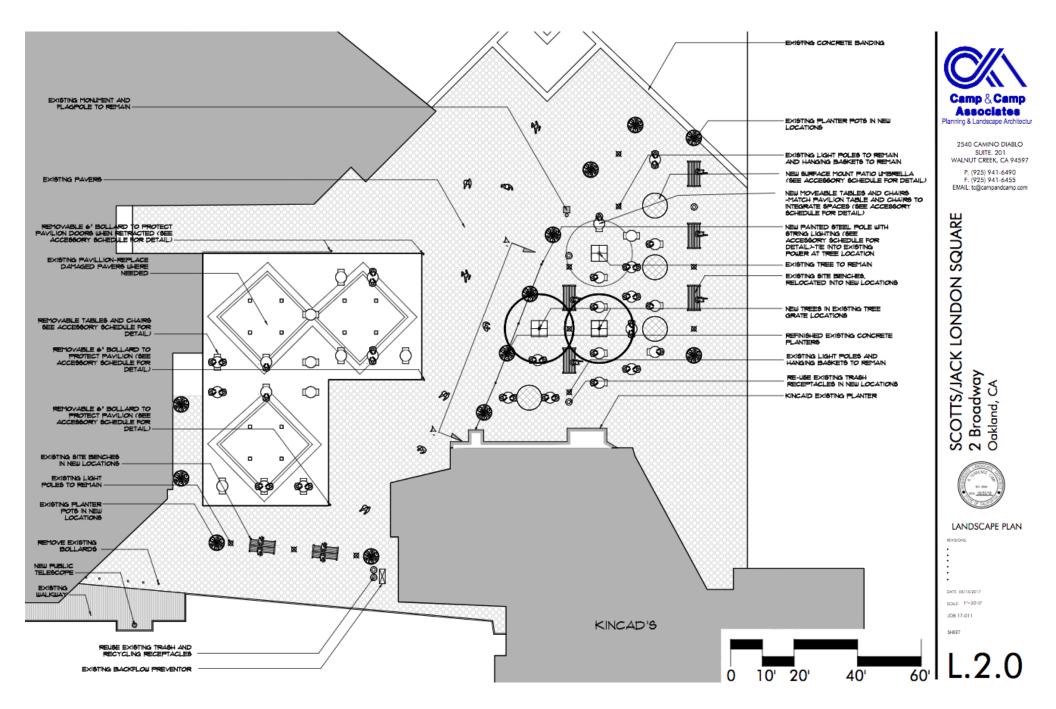


Material Amendment Part 3 of 4

- Improve layout of public furnishings to establish "procession" through plaza
- Refurbish existing furnishings to be re-used
- Install new furnishings
 - Matching tables and chairs in plaza and pavilion
 - Lighting to define procession at night
 - Tivoli lanterns and uplighting in pavilion
- Carry over existing public shore signage requirement



Currently Required Public Access (Existing Permit Exhibit B)



Public Access Proposal (New Permit Exhibit C-1)

Material Amendment Special conditions Part 4 of 4

- Define "day"
- Modify event reporting
 - Eliminate quarterly reports of scheduled events
 - Create an online calendar of scheduled and actuallyheld events for Port and BCDC
 - Every month, submit report of private events held prior month and cumulative total for year
- Minimize public access impacts before and after private events
- Authorization expires on August 31, 2041

Errata Sheet

- Add: Option to cover versus remove stage backdrop via plan review process (SC II.A & II.F)
- Change: Due date from December 15, 2017 to February 28, 2018
 - Special Condition II.E, Remove Unauthorized Metal Entry Doorway and Complete Construction of Pavilion
 - Special Condition II.F, Remove Permanent Stage
 Backdrop and Use Temporary Backdrop as Needed
- Add: Provision that ED may extend due date for good cause and, if Scott's fails to comply, no private events allowed until requirements of special conditions have been met.